



Come Fly with Us!

Sponsorship Levels for ParentCrew's 2017 Panther Dash

Sponsorships made by September 4, 2017, ensure proper recognition on t-shirts and signage.

First Class Presenting Panther Dash Sponsor - \$5,000+

- Prominent name listed as Presenting Sponsor on Panther Dash t-shirt
- Logo listed on all signage and media as Presenting Sponsor of Panther Dash (including, but not limited to, large, prominently displayed event, carpool, TAS entryways; displayed on the television between the front TAS stairs; posts on all ParentCrew social media outlets, such as Facebook and our webpage)
- Live mentions by the DJ on day of event
- Complimentary Panther Dash t-shirt
- Opportunity to place flyers, magnets, coupons, or other promotional materials in grab bags



New 2017-2018 benefits:

- Name or Logo on prominent signage on TAS gymnasium wall for the period of one school year; your sign will be 24"x 63", and you will be listed as the Presenting Sponsor on the sign
- Facebook boost posts from The Anthony School Facebook web page **four** times in the 2017-2018 school year featuring your name or logo and our thanks for your sponsorship; this will reach an estimated **2,400-6,300 people and will last for seven days each boost.**

Flying High Sponsorship - \$2,000+

- Name listed on Panther Dash t-shirt in Flying High placement
- Logo listed on all signage and media as a sponsor of Panther Dash Dash (including, but not limited to, large, prominently displayed event, carpool, TAS entryways; displayed on the television between the front TAS stairs; posts on all ParentCrew social media outlets, such as Facebook and our webpage)
- Live mentions by the DJ on day of event
- Complimentary Panther Dash t-shirt
- Opportunity to place flyers, magnets, coupons, or other promotional materials in grab bags



New 2017-2018 benefits:

- Name or Logo on prominent signage on TAS gymnasium wall for the period of one school year; your signage will be 64"x24" and you will be listed as a Flying High Sponsor
- Facebook boost posts from The Anthony School Facebook web page **two** times in the 2017-2018 school year featuring your name or logo and our thanks for your sponsorship; this will reach an estimated **2,400-6,300 people and will last for seven days each boost.**

Anthony Airlines Sponsorship - \$1,000+

- Name listed on Panther Dash t-shirt in Anthony Airlines placement

- Logo listed on all signage and media as a sponsor of Panther Dash Dash (including, but not limited to, large, prominently displayed event, carpool, front door, and TAS gymnasium signage; displayed on the the television between the front TAS stairs; posts on all ParentCrew social media outlets, such as Facebook and our webpage)
- Live mentions by the DJ on day of event
- Complimentary Panther Dash t-shirt
- Opportunity to place flyers, magnets, coupons, or other promotional materials in grab bags



New 2017-2018 benefits:

- Name or Logo on prominent signage on TAS gymnasium wall for the period of one school year; your signage will be 64"x24"
- Facebook boost posts from The Anthony School Facebook web page **two** times in the 2017-2018 school year featuring your name or logo and our thanks for your sponsorship; this will reach an estimated **1,500-4,000 people and will last for seven days each boost.**

Taking Flight Sponsor - \$500+

- Name listed on Panther Dash t-shirt in Taking Flight Placement
- Logo listed on all signage and media as a sponsor of Panther Dash (including, but not limited to, large, prominently displayed event, carpool, front door, and TAS gymnasium signage; posts on all ParentCrew social media outlets, such as Facebook and our webpage)
- Complimentary Panther Dash t-shirt
- Opportunity to place flyers, magnets, coupons, or other promotional materials



New 2017-2018 benefits:

- Name or Logo on prominent signage on TAS gymnasium wall for the period of one school year; your signage will be 32"x24"
- Facebook boost posts from The Anthony School Facebook web page **one** time in the 2017-2018 school year featuring your name or logo and our thanks for your sponsorship; this will reach an estimated **1,500-4,000 people and will last for seven days.**

Smooth Landing Sponsor- \$200+

- Name listed on Panther Dash t-shirt in Smooth Landing Placement
- Logo listed on all signage and media as a sponsor of Panther Dash (including, but not limited to, large, prominently displayed event, carpool, front door, and TAS gymnasium signage; posts on all ParentCrew social media outlets, such as Facebook and our webpage)
- Complimentary Panther Dash t-shirt
- Opportunity to place flyers, magnets, coupons, or other promotional materials in grab bags

Opportunities to Sponsor Particular Aspects of 2017 Panther Dash

T-Shirt Sponsor - \$2,500

- Logo listed on Panther Dash t-shirt as T-Shirt Sponsor
- Logo listed on all signage and media as a sponsor of Panther Dash (including, but not limited to, large, prominently displayed event, carpool, front door, and TAS gymnasium signage; posts on all ParentCrew social media outlets, such as Facebook and our webpage)
- Live mentions by the DJ on day of the event identifying T-Shirt Sponsorship
- Complimentary Panther Dash t-shirt

- Opportunity to place flyers, magnets, coupons, or other promotional materials in grab bags



New 2017-2018 benefits:

- Name or Logo on prominent signage on TAS gymnasium wall for the period of one school year; your signage will be 64"x24" and you will be listed as a Flying High Sponsor
- Facebook boost posts from The Anthony School Facebook web page **two** times in the 2017-2018 school year featuring your name or logo and our thanks for your sponsorship; this will reach an estimated **2,400-6,300 people and will last for seven days each boost.**

Ice Cream Sponsor - \$1,000

- Name listed on Panther Dash t-shirt
- Logo listed on all signage and media as a sponsor of Panther Dash Dash (including, but not limited to, large, prominently displayed event, carpool, front door, and TAS gymnasium signage; displayed on the television between the front TAS stairs; posts on all ParentCrew social media outlets, such as Facebook and our webpage)
- Live mentions by the DJ on day of the event identifying Ice Cream Sponsorship
- Logo displayed prominently as the Ice Cream Sponsor (signage placed next to the ice cream truck)
- Complimentary Panther Dash t-shirt
- Opportunity to place flyers, magnets, coupons, or other promotional materials in grab bags



New 2017-2018 benefits:

- Name or Logo on prominent signage on TAS gymnasium wall for the period of one school year; your signage will be 64"x24"
- Facebook boost posts from The Anthony School Facebook web page **two** times in the 2017-2018 school year featuring your name or logo and our thanks for your sponsorship; this will reach an estimated **1,500-4,000 people and will last for seven days each boost.**

DJ Sponsor - \$600

- Name listed on Panther Dash t-shirt
- Logo listed on all signage and media as a sponsor of Panther Dash (including, but not limited to, large, prominently displayed event, carpool, front door, and TAS gymnasium signage; posts on all ParentCrew social media outlets, such as Facebook and our webpage)
- Live mentions by the DJ on day of the event identifying DJ Sponsorship
- Logo displayed prominently as the DJ Sponsor Sponsor (signage placed next to the DJ station)
- Complimentary Panther Dash t-shirt
- Opportunity to place flyers, magnets, coupons, or other promotional materials in grab bags



New 2017-2018 benefits:

- Name or Logo on prominent signage on TAS gymnasium wall for the period of one school year; your signage will be 32"x24"
- Facebook boost posts from The Anthony School Facebook web page **one** time in the 2017-2018 school year featuring your name or logo and our thanks for your sponsorship; this will reach an estimated **1,500-4,000 people and will last for seven days.**

See final page of packet for Sponsorship/Donation Form



Come Fly with Us!

Panther Dash 2017 Sponsorship/ Donation Form

Sponsorships made by September 4, 2017, ensure proper recognition on t-shirts and signage.

For questions, contact Denise Albert at 501-804-3103

Date:

Contact Name:

Please indicate below how you wish to be presented in printed materials:

Full Address: _____ Phone: _____

Email: _____

Sponsorship Level/ Type/: _____ Amount: \$ _____

Donation/ In-Kind Donation Description: _____

Approximate Value of Donation/In-Kind Donation: _____

Total Amount Enclosed: _____

Payment Information:

Check #: _____ (Make Check Payable to TAS ParentCrew)

Please charge my: AmEx Visa MasterCard Discover

Name on Card: _____ Credit Card Number: _____

Expiration Date/Security Code: _____ Signature: _____



ParentCrew, an association of The Anthony School

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The Anthony School is a 501 (c) 3 non-profit organization and does not discriminate on the basis of religion, ethnic origin, sex, handicap, or any other consideration unrelated to education.

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